

Anti-Secrecy Act Has New Loophole

Assignment TV

By **TERRENCE O'FLAHERTY**

When ABC arranged an interview with Jules Power, the man who produced "How Life Begins," I wasn't quite sure what kind of a person he might be. I'd never met a reproduction expert before.

Instead of a 90-year-old professor, Power turned out to be a short, lively chap in his 40s with a ready sense of humor who is up to his chin in projects designed to entertain and educate. For the past seven years he has been executive producer of "Discovery" as well as ABC's director of children's programming — although it may come as a surprise to parents that there is such a job in TV anymore.

"Television has made a disappointing showing in the children's field," he admitted. "The networks can be blamed but the producers of the shows are also at fault for not being more entertaining when handling educational material. On the 'Discovery' series I remind myself constantly there's a cartoon on the opposite channel that's full of action, animals and adventure. The youngsters can flip the dial very easily.

ABOUT SIX million viewers DON'T flip the dial on "Discovery" every Sunday, according to the ratings. When Power's nighttime family special "How Life Begins," was first shown this year it was seen on 37 per cent of all sets in use.

"Suddenly I found a show of mine rated number seven in the Top Ten, up there with Ed Sullivan and Lucille Ball! For a guy who produces educational programs, that was quite a thrill," said Power. "I felt like the editor of an obscure poetry magazine who discovers he has passed Playboy in circulation."

Five years ago Power produced a half-hour "Discovery" program on reproduction titled "The Day Life Begins." The response was so great he followed it with a book. Last year the 3-M Company came to him with the suggestion he turn it into a TV special and gave him a free hand to develop it.

"AT FIRST I wondered if it should be done at all, and then I wondered HOW we should do it," admitted Power. "There were no ground rules because a TV documentary on birth and reproduction had never been done."

Part of the success of the program was due to the photographs made by Lenart Nilsson, a Swedish reporter and photographer, that showed the development of a human baby from a 30-day embryo to a 6-month-old fetus. A few of the photos had been published in Life Magazine and others had been sold to the NET network on a non-exclusive basis for their program "The Beginning of Life." At no time was it suggested the subjects were alive but it was never told how the photos were taken, Power said:

SIMILAR WORK has been done in other countries but none of it compares to Nilsson's. Each of the photographs was of an aborted birth. Nilsson had an arrangement with Stockholm hospitals who advised him in advance and all pictures were taken seconds after the operation. I looked through hundreds to select the ones we used. All of them were trimmed and rephotographed against a background suggesting a moonless, midnight sky with an occasional star."

"It took courage on the part of ABC to do this show," said Power. "I knew

On Committee

Dick Fitzgerald, manager of the Redondo Beach Chamber of Commerce, was appointed to the Public Relations Committee of the American Chamber of Commerce Executives today at the organization's 54th annual conference in Portland, Oregon.

By **HENRY C. MacARTHUR**
Capital News Service
SACRAMENTO — When the state legislature adopted the Ralph M. Brown Act some years ago, amended it, and subsequently adopted other measures involving the public's right to know, it was with the firm intention of letting the public in on matters of government

which heretofore had been kept from scrutiny by anyone, other than bureaucratic officials. Ever since the act was adopted, ways and means have been sought by public bodies to continue the pastime of conducting public business in private, thereby retaining the management

of government unto themselves. It was felt by many persons with the passage of the years, that perhaps these government officials might have learned a lesson, the lesson being that the government belongs to the people of California, and its conduct should be a matter for the people to know.

HOWEVER, lessons come hard, and the pressure still is on to keep the people from knowing about some of the conduct of their own government, as evidenced in an opinion handed down by Attorney General Thomas C. Lynch for Albert C. Beeson, director of the State Department of Industrial Relations. Beeson asks "Is there any

way, without amending the Ralph M. Brown Act that our conciliators can advise public bodies that they may discuss or negotiate in private rather than in a public hearing?"

and that such negotiations have reached a point where in a conciliator has intervened as authorized by law.

The attorney general replies: "We assume that such negotiations or discussion are to be conducted by at least a quorum of the board

"WE CONCLUDE that under such circumstances, public bodies may discuss or negotiate in private, without an amendment to the Ralph M. Brown Act."



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BURQUE ROYAL BUFFET
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ALPHA BETA • BUTCHER'S PRIDE BEEF • U.S. GOVERNMENT INSPECTED FLAVORFUL • JUICY
T-BONE STEAK **\$1.29** lb.
BLADE CUT
CHUCK STEAK **53¢** lb.
BLADE CUT
CHUCK ROAST **49¢** lb.
BONELESS STEAK **\$1.59** lb.
TOP SIRLOIN **1** lb.
BONELESS 7-BONE ROAST FLAVORFUL JUICY **87¢** lb.

STANDING RIB ROAST **89¢** lb.
LARGE END
BONELESS FAMILY STEAK FLAVORFUL JUICY **95¢** lb.
ALPHA BETA • BUTCHER'S PRIDE BEEF • U.S. GOVERNMENT INSPECTED FLAVORFUL • JUICY
7-BONE ROAST **87¢** lb.

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 - 3-LB. CAN Reg. **1.15 1.05**
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 - 16-OUNCE BOTTLE MAZOLA CORN OIL **55¢ 52¢**
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 - 15-OZ. PANCAKE MIX **49¢ 38¢**
 - BOX OF 12 • REGULAR CONFIDETS Incl. 3c OH **40¢ 34¢**
 - BOX OF 14 • Puffin Super **75¢ 66¢**
 - 125 FOOT ROLL GLADWRAP BONUS PAK **33¢ 31¢**
 - GLADWRAP • PACKAGE OF 25 STORAGE BAGS **36¢ 36¢**
 - 27-OZ. CAN FLOOR WAX **79¢ 65¢**
 - AEROWAX **79¢ 65¢**
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They mean extra savings for you. Made possible by special purchases with the cost reductions passed on to you. Look for them throughout the store.

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48 OZ CAN **22¢**
SOME STORES CHARGE 29¢

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1 LB CARTON **24¢**
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ALPHA BETA • PACKAGE OF 10 WIENER BUNS 4c VALUE **41¢**
SUNSHINE • 1-LB. BOX KRISPY CRACKERS **35¢ 33¢**
4-OZ. Pkg. • IMPORTED • 8c Value **ALPHA BETA SLICED HAM 59¢**
16-OZ. PACKAGE • IMPORTED **DANOLA SLICED HAM 65¢**
BIG 15 • 9 1/2 OZ. TUBE SOUTHERN STYLE BUTTERMILK **BORDEN'S DISCOUNTS 24¢**
BORDEN'S • SLICED • 3-LB. BOX **AMERICAN CHEESE 2.39 \$2.19**
PRECIOUS • 8-OUNCE MOZZARELLA CHEESE 12-OUNCE **53¢ 48¢**
73¢ 67¢
HOLLYWOOD Safflower **MARGARINE 1-LB. 39¢ 35¢**
ALPHA BETA • WISCONSIN 9c LB. VALUE **LONGHORN CHEDDAR CHEESE 83¢**

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1/2 GAL FAMILY PAK • 50 CTN **ALPHA BETA ICE CREAM 69¢**
FROZEN • 8-IN. • ALL VARIETIES **SIMPLE SIMON PIES 39¢ 33¢**
FROZEN • ALL VARIETIES **ROSARITA DINNERS 49¢ 43¢**
FROZEN • 8-OUNCE SIZE **ROSARITA BEAN BURRITO 39¢ 36¢**
GREEN CHILI BURRITO 7-OZ. 49¢
FROZEN • 1 1/2-OZ. • MACARONI & BEEF **10-OZ. WELSH RABBIT STUFFERS ENTREES 69¢ 65¢**
11 1/2-OZ. Chicken & Noodles **79¢ 75¢**
12-OZ. Turkey Tetrazzini **89¢ 85¢**
1/2-GAL. CAN • LIVER or CHICKEN or **KIDNEY N CHICKEN CALO CAT FOOD 19¢ 13¢**
1-LB. BAG **SKIPPY DOG FOOD 69¢ 55¢**
26-OUNCE CAN **18¢ 14¢**

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